

GUELPH SYNCHRONIZED SWIM CLUB

SPONSORSHIP PACKAGE



'Where Artistry Meets Athletics'

WWW.GUELPHSYNCHROSWIM.CA

Who Is Guelph Synchro?

The Guelph Synchronized Swim Club (GSSC) is a not-for-profit, member-supported club. Our main objective is to engage young women in sport and to promote a healthy, active lifestyle.

Guelph Synchro continues to grow its membership offering a variety of programs for swimmers of all levels of synchro – from introductory to advanced recreational classes, novice competitive programs for ages 10 & under, an age-based provincial competitive program as well as masters program for swimmers 18 years of age and older.



We provide a safe and secure environment in which individual swimmers can strive for personal bests. In addition we promote team work and team spirit, while instilling life-long skills of discipline, commitment, pride, respect, self-esteem and positive body image. Our coaches are excellent role models and empower our young female athletes, which gives them an advantage with life's opportunities and challenges outside the pool.

Our athletes typically practice at Victor Davis Pool (re-opens 2017), a City of Guelph owned and operated facility, as well as at the pools at the University of Guelph Athletic Centre (W.F. Mitchell Building).

Our club is affiliated with Synchro Canada and Synchro Swim Ontario. Rebecca Maule, started swimming with GSSC and has been a member of the Canadian National team since 2010.



"I have always loved swimming. When I was 7 years old, I saw a synchronized swimming booth in the Guelph mall one weekend with my mum and decided to sign up for fun! Since that day Synchro has changed my life; it has taught me so much about working with a team and many things about myself!" Becky Maule (Facebook)



Why Support Guelph Synchro?

The Guelph Synchronized Swim Club needs support for the following financial needs:

- Assist us with purchasing and maintaining our **equipment** (synchronized swimming requires a special underwater speaker/sound system so swimmers can hear their music underwater)
- Enable our coaches and athletes to **attend courses** and/or workshops to develop new skills in order to continually reach their highest potential
- Assist us in **off-setting high rental fees** for our training pools. Athletes also benefit from dry land training opportunities with dance instructors and boot camp type training to enhance their flexibility, grace, and core strength
- Assist Guelph Synchro with **expanding its program** offerings



Benefits of Your Sponsorship:

- Promote your business on the Guelph Synchronized Swim Club's website (www.guelphsynchroswim.ca)
- Maximize your sponsorship investment with a sport that runs nine months; your sponsorship will be recognized up to twelve months
- Support a local amateur sports club in your community that provides a range of programming (recreational swimmers to those competing at the Provincial and National level)
- Reach potential clients/customers through advertising in our Club's brochures and billboards (local events, watershows and competitions)
- Help develop athletes; swimmers have the potential of becoming elite athletes
- Reach a targeted market of young females as well as their friends and families



Sponsorship Opportunities

Gold Level Sponsorship (\$500 and up):

- Company logo on Guelph Synchronized Swim Club (GSSC) T-Shirts: competitive swimmers will wear the t-shirt to all club events, competitions and watershows*
 - Plus all the **Silver** and **Bronze** level benefits
- * sponsorship needs to be received by November 1, 2017 to ensure inclusion on the t-shirt.

Silver Level Sponsorship (\$200-\$499):

- Company logo to appear on all printed materials for club events including watershows and swim meets
- 2017/18 we are hosting two meets including a provincial championship increasing your company logo exposure
- Plus all the **Bronze** level benefits

Bronze Level Sponsorship (\$100-\$199):

- Company logo to appear on the GSSC website
- Company logo to appear on a Sponsor Board at club events
- Company logo to appear in our display case at Victor Davis Pool (re-opening this spring)
- Guelph Synchro will give recognition of your sponsorship on social media feeds (facebook, Instagram, twitter)

Thanks for Support Guelph Synchro!

Supporting the Guelph Synchronized Swim Club will enable young females to engage in a sport that they love at an affordable cost. Sponsorship advertising typically runs in-line with our competitive season (September 2017 thru to August 2018).

Contact Us! fundraising@guelphsynchrowim.ca